**April Tweets - Draft**

**April 12** - Join THP - What is it? - Why should you care (problem)?

* Introducing ​​The Healing Project. **[media and link]**
* #TheHealingProject is a collection of Utility NFTs that leverage IP and blockchain technology to advance the development of safe and natural solutions for chronic disease. #withCanurta – <https://canurta.com/the-healing-project/>
* We're putting #HealthInnovation first. And inviting you to make it your thing, too.
* Journey with us as we launch an NFT that actually heals the world IRL.Help us accelerate new research, make cool friends, and join a global community working towards radical healing.

**April 13** - Intro THP - How does it work? - Utility NFTs that leverage IP and blockchain technology - Platform details

* The Healing Project Package will contain 5 fractionalized NFTs. The Community will own a total of 10,000 fractional pieces in the form of The Healing Project (THP) tokens.
  + Each fraction is a utility and access token, advancing product development while providing token holders unique benefits. **[use fractionalized img]**
* We're excited about these new NFTs because they're accelerating novel health research. We think you'll like them, too.Click the link below and teleport to our Virtual Exhibit and experience our story. <https://spatial.io/rooms/622fa7e1b9254e0001be9afb?share=5994436538526887>
* View Full Vault and Learn More About Fractional Art here: <https://fractional.art/vaults/the-healing-project-vault>

**April 14** - Intro THP - Problem: Chronic inflammation #HealthInnovation - Actioning IP

* Chronic inflammation presents some of the most pervasive health challenges facing the world today.
* Insert “3 in 5” stat from community presentation here
* Conventional treatments do not eliminate the source of inflammation and can be responsible for other ailments during or after treatment.
* These treatments typically involve the administration of nonsteroidal anti-inflammatory drugs (NSAIDs), opioids, glucocorticoids and immunosuppressant drugs, which are not ideal for everyone, can trigger addictions and include a range of side effects.
* Advancements in research and development are pivotal in addressing the increasing interest and urgent need for natural, alternative treatments to alleviate inflammation related diseases.

**April 15** - Deeper Dive into WP content - DeSci: Future of health discovery- help us access new research

* What’s good, DeSci? We’ve got a new flavor 🍭 #TheHealingProject
* The future of #HealthInnovation has arrived, with a visionary blockchain-based platform.
* #DeSci, or Decentralized Science, the future of health discovery, is a movement dedicated to using blockchain and web3 to advance scientific research and development.
* Allowing a diverse array of stakeholders to participate in clinical design, democratize product development and accelerate the build of a blockchain-enabled biotech organization.

**April 16** - Announce Space - Deeper Dive into WP content (original) - Share spaces event creative

* Join us April 21st for our first-ever Twitter Space. We’ll be talking The Healing Project story, culture, NFT Launch, DeSci movement and more... Hosted by —----
* Proceeds from THP will not only advance research, but also facilitate the first-time commercialization of novel, patented (see Appendix 1), hemp polyphenols, including Cannflavins A and B.
* These rare polyphenols are scientifically proven to be powerful anti-inflammatory molecules that have potential to rival synthetic anti-inflammatories
* <https://mirror.xyz/canurta.eth/RuEMoCJ0SjVq_GKsIQbDJG9Mc7iUm4FfLlUVxvxvxY0>

**April 17** - Profile Spotlight: Akeem Gardner + Poll – Our Partners?

* Spotlight: Akeem Gardner

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**April 18** - Pairing NFTs & health research - Join community working towards radical healing

* What's better than a community of people with a shared goal? #TheHealingProject #withCanurta
* We are on a mission to come up with better solutions for chronic disease. Let’s take a bottom-up approach and innovate together. #DeSciMovement
* THP is more than just a utility NFT, our community will tackle the isolating experience of chronic pain and disease in an interactive and community-centric way.
* We are calling on a diverse group of stakeholders. The Healing Project intends to catalyze people all around the world to come together on a mission to advance important research and transparent product development.

**April 19** - Find your place in THP, token holder benefits - Discord Server - Virtual Gallery

* We believe that health and healing should be accessible to everyone.
* Help us reach as many communities as possible. Have your say on #HealthInnovation and represent with #TheHealingProject
* #TheHealingProject Token holders aren’t just riding the #Web3 wave, they’re building solution to chronic disease IRL
* As a token holder, you'll be able to: (bullet points can be an infographic img post)
  + Collaborate with us on hackathons and project sprints that will help equalize health innovation across diverse communities.
  + Help build blockchain-based supply chains for rare botanical ingredients and their therapeutic discovery.
  + Guide how we allocate our annual donations towards causes-of-your-choice.
  + Get early access to products you help develop.
* Don't forget: Early access to products goes to token holders first. So if you want to jump ahead of the line, this is how you do it. Get your #THP NFT today.

**April 20** - Build The Healing Project Story - transparent monitoring of project outcomes - **Discord pump**

* We are a community of innovators, builders, scientists, marketers and more, working together to displace big pharma’s unfettered pursuit of profit with bottom up, equitable, transparent and safe solutions for longevity and good health.

**April 21** - 1st Twitter Space - Culture (1 pm) - Akeem, Randy, 4yeMedia - #withCanurta

**April 22** - Journey with us to utilize our "gift" IRL to help Heal the World - Utility –> IRL

* Join Our Community, Mint on Rarible for 0.0365 ETH  
  <https://rarible.com/token/0xb2469a7dd9e154c97b99b33e88196f7024f2979e:31?tab=owners>

**April 23** - ‘With your help, we can't wait to see what's next.’ – confirm next space

**April 24** - Profile Spotlight: Ethan Russo? + Poll (internal discord media?)

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**April 25** - Competitive/Community Advantage - (talk perks)

**April 26** - THP Virtual Gallery hangout? TBC - AMA Reddit?

**April 27** - Environmental, Social and Governance #withCanurta

**April 28** - 2nd Twitter Space - Russo TBC - Get the sci. community in

**April 29** - We’re in. Let’s take science to the next level. #DeSci

**April 30** - Recap our progress - set public goal for community + Poll